

Strategic Planning Team

This team has had a busy and successful year. Many items on the OSMA 2007-08 Strategic Plan have been accomplished and some are still in process.

Some of the accomplishments to date are:

- A successful membership drive
- Excellent education throughout the state
- Promoting AAMA at all OSMA functions
- Updating and improving the Website
- Reinstating an traditional leadership retreat
- Improved chapter mentoring, training and support

Items still in the process:

- Physician Advisor job description
- Generic OSMA business cards
- Higher OSMA profile within the healthcare community
- Better promotion of the CMA (AAMA) credential

OSMA will be continuing to focus on a Strategic Plan. A planning meeting was held at the leadership retreat in March. New areas of focus were determined by open discussion with all in attendance. If you have suggestions and/or comments in regards to the OSMA 2008-09 Strategic Plan, please contact a member of the Board of Trustees or me.

Thank you, President Purdy, for the opportunity to serve OSMA.

Candy Miller, CMA (AAMA)
OSMA Strategic Planning Team Chair