

1 OREGON SOCIETY OF MEDICAL ASSISTANTS  
2 Annual Meeting  
3

4 **Report of the Membership and Marketing Committee**  
5 **May 2022**  
6

7 The Membership and Marketing Committee is comprised of Membership, and Speaker's Bureau.  
8 The duties of the Membership Team are as follows:  
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- 10 • Serve as a contact to members and medical assistants who wish to become
- 11 members
- 12 • Serve as a contact and presenter to employers, and medical assisting institutions
- 13 regarding the CMA credential and certification
- 14 • Serve as first contact to newly credentialed
- 15 • CMA (AAMA) and provide information about membership and CEU
- 16 opportunities
- 17 • Promote the organization to medical assistants and employers alike
- 18 • Keep chapter presidents apprised of new members joining AAMA
- 19

20 The current membership for OSMA, as of March 31, 2022, is 771 members. At the Winter  
21 Quarterly we had 1,183 members. This is a loss of 445 members over the past year.  
22

Current Members	Active	Associate	Affiliate	Sustaining	Student	Totals
Lane	101	4		1	4	110
Linn Benton	61	1		1	5	68
Marion Polk	47	1		1		49
River Cities	375	16	3		52	446
Oregon At Large	89	6			3	98
TOTAL	673	28	3	3	64	771

23  
24 At the present time we have had 11 new CMAs that are non members. RCCMA has 7 New  
25 CMAs, Lane has 3 new CMAs, and Marion Polk has 1 new CMA.  
26

27 Letters of congratulations are being sent to them and giving them information regarding the  
28 many benefits of joining the AAMA. There are currently 738 Non-member CMAs. These  
29 individuals will also be receiving a reminder of the benefits of AAMA membership. This  
30 communication will be via email.  
31

32 Paula Purdy has been presenting AAMA to the various MA programs throughout the state.  
33

34 Thank you OSMA for allowing this member to serve as the Membership/Marketing Chair.  
35

36 Johnny Adamson, CMA-AC (AAMA)

37 Christy Oldenstadt, CMA (AAMA)

38 Paula Purdy, CMA (AAMA)