Oregon Society of Medical Assistants
Report of the Membership & Marketing Committee Chair
OSMA Annual Report
For period ending March 6, 2026

1. This committee shall be responsible for the recruitment of OSMA members.

2. This committee's subcommittees shall include the Speakers Bureau, Certification, and Leadership and Mentoring.

a. The Speakers Bureau shall maintain an outreach program promoting the CMA (AAMA) credential and NCCA credentialed medical assistants.

b. The Certification team shall aid members in recertification of the CMA (AAMA) credential and any NCCA credential recertifications.

c. Leadership and Mentoring shall provide Leadership training skills and pair newer members with an OSMA Mentor if requested.

3. Submit a Year-End Report of the Team's activities to the President for inclusion with the General Assembly Reports.

As Membership & Marketing Chair, I have attended all OSMA Board Meetings in all four quarters of 2025 - 2026.

I attended the OSMA 2025 Annual Conference held in Portland, OR in April 2025 and the AAMA Conference in September 2025 held in Arlington, VA.

I have increased the number of posts on the OSMA Facebook page promoting various OSMA activities and events with the goal to increase AAMA/OSMA membership, promote medical assistant credentialing, improve attendance of OSMA educational webinars, and encourage participation at OSMA board meetings. https://www.facebook.com/osmaorg

AAMA/OSMA Membership information as of March 6, 2026:

- **Current member roster: 497**
- **Non-Member roster: 1974**
- **Non-renewing members: 312**
- **New CMA (AAMA): 62**
- **https://www.aama-ntl.org/account/reports**

Thank you for the opportunity to serve as Membership & Marketing Committee Chair.

Shawn Molnar, CMA(AAMA)
OSMA Membership & Marketing Chair
2025 - 2026