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OREGON SOCIETY OF MEDICAL ASSISTANTS
Annual Report

Period Ending May 2024
Report of the Membership and Marketing Committee

The Membership and Marketing Committee is comprised of Membership, and the Speaker's Bureaus.

The duties of the Membership Team are as follows:

- Serve as a contact to members and medical assistants who wish to become members.
- Serve as a contact and presenter to employers, and medical assisting institutions regarding the CMA credential and certification.
- Serve as first contact to newly credentialed CMA (AAMA) and provide information about membership and CEU opportunities.
- Promote the organization to medical assistants and employers alike.
- Keep chapter presidents apprised of new members joining AAMA.

MEMBERSHIP

As of April 2024, the OSMA membership total was 659.

The following is the breakdown of the Chapters enrollment:

Chapter	Active	Associate	Sustaining	Student CMA	Affiliate	Total
Oregon State Society	603	23	4	29	0	659
Total Membership	603	23	4	29	0	659

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Marketing

The Chair thanks the President and Board for this opportunity, and welcomes the opportunity to serve on this committee.

LisaFaye Phromnopavong, AOS CMA (AAMA)
Membership and Marketing Chair